

Product of **ALSTONE**

FLOOR XTRA

Array of Innovative Designs

100% VIRGIN VINYL FLOORING



www.alstone.industries

ALSTONE

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INDIA'S 1st **WPC** FLOORING

FLOOR XTRA

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Choosing a beautiful floor is not just a matter of design and enhancing your interior. As with so many other products, it's a decision that reaches beyond the walls of your home, and that's why we would like to tell you how your new floor is produced.

At Alstone, we have produced a product that is 100% Green & Sustainable product. It has no impact on the environment on every Step of many manufacturing processes and throughout the life cycle of FloorXTRA. The product is produced with homogenous mixing of Poly Vinyl Chloride and rice husk. The top layer and abrasion coating has been sourced from Europe which meets the international emission norms, so now you can enjoy your floors in a XTRA green way.

100% VIRGIN VINYL FLOORING

Feel the **Comfort** with Alstone FLOORXTRA

FLOOR THE BEAUTY

The vibrant natural colors and textures of ALSTONE FloorXTRA display luxury and add instant beauty to any room. It is designed with perfection to match up with your interior just like a natural wood. Choose from a stunning variety of the most popular traditional, exotic and distressed looks to recreate the style of authentic hardwood in any room.



LIFETIME PERFORMANCE

Completely 100 % water proof flooring lets you install in high moisture areas, including bathrooms, kitchens and laundry rooms, while a durable top layer with enhanced coatings helps to resist scratches and wear to keep your floor looking luxurious.

EASY TO FLOOR

With unlined locking system you can easily install, anyone can floor it in interior within lesser time than other flooring. Each plank attaches to the planks with unique locking system so there is no need for complicated tools or adhesives.

India's 1st WPC flooring Made with 100% Virgin Vinyl

FLOOR PROTECTION

We want you to enjoy your flooring for many years. To maintain the new look follow the following tips and you'll keep your vinyl floor new and fresh for years.

CLEANING UP STAINS

- Treat stains immediately, for example, spot cleaning by hand with a nylon pad and neutral detergent. Clean from the outside of the stain towards its centre, then rinse and wipe with fresh water.
- Ink, tomato or blood stains can be removed by putting very diluted alcohol directly on the stain for a few minutes without scrubbing, then rinse off with water
- Pen and marker stains are easily cleaned by rubbing with a little white spirit on a cloth and rinsing well with water
- Rust should be cleaned with an anti-rust sponge and rinsed off with water

TIPS TO CARE YOUR FLOORING

- Place protective pads (like felt) under heavy furniture, chair and table legs
- Avoid rubber bottoms on objects resting on your vinyl floor – it may cause staining.
- Use doormats at entrance ways to prevent dirt or dust from being brought inside and make cleaning easier. About 80% of dirt can be stopped there!
- Clean your floors with natural, soft or neutral detergents
- Keep hot items like heaters, ashes or coals at a safe distance/height from your vinyl floor
- Don't clean flooring with abrasive powders, black soap, acetone or solvents, wax or varnish, oil-based products, steam cleaner.

Moisture or **Termite**... No Worry, FLOORXTRA always right



Why Alstone FLOOR XTRA

UNLINED LOCKING MECHANISM

The Unlined Locking Mechanism in FloorXTRA has been developed especially for use in Indian conditions. It is the most advanced technology available in the country, and also easy to install.

100% WATER PROOF

Take the look of wood to places you have like kitchen, bathroom, basement, laundry room. No room is off limits to durable 100% Water Proof FloorXTRA.

100% TERMITE PROOF

In areas that experience high rates of termite damage, every individual is looking for a solution that are Termite Proof. We present to you FloorXTRA which is a 100% Termite Proof Floor.

HIGH DENSITY

ALSTONE FloorXTRA is extra tough than other floorings available in market, it has 1.5 unit density that make it super solid and allow it to use at high footfall places.

UNIFORM PATTERN OF KNOT AND GRAIN

FloorXTRA is made in such a way that it has a pattern that repeat itself and it gives a uniform pattern of textures whereas in other wood flooring there is random pattern of knot and grain.

RESISTANT TO HOUSE HOLD ACCIDENTS

FloorXTRA can resist the household accident like cigarette burns, scratches, etc which is not found in real wood flooring.

100% WATER PROOF

ALSTONE
FLOOR XTRA
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SCRATCH RESISTANT

FloorXTRA comes with a Unique Alum Coating Protection technology that Shields it against wear & tear. The Unique technology is resistant to surface Scratches.

HYGIENIC & EASY TO MAINTAIN

Our alum coating protection technology ensures dust doesn't stick to floor and our Unlined Interlocking Systems binds FloorXTRA planks perfectly allowing absolutely no room for dust to accumulate.

CLOSE TO NATURE

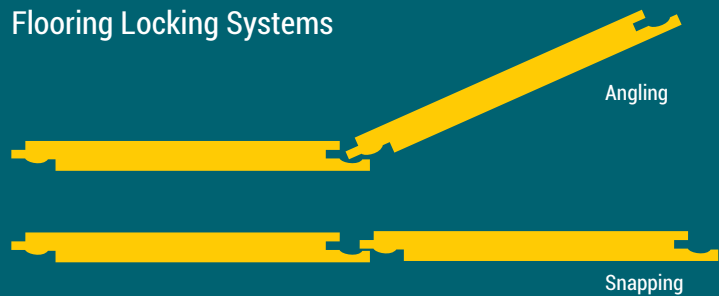
Environment Friendly Seamless Layout Easily Changeable, Removable, Insatiable, Anti-Warp

HYGIENIC & EASY TO MAINTAIN

Seamless Flooring with Unlined Locking Mechanism



Flooring Locking Systems



Comparisons of **FLOOR XTRA** with Wooden & Laminated flooring

WOODEN/ LAMINATED FLOORING

- Wooden and laminate flooring soak up water and other liquids like sponge and swell or deform. Poor resistant to water or moisture
- Laminate flooring content formaldehyde which emits during stacking or after use and causes health related problems.
- It is easily approachable for termites and borers because of its less density and particles.
- High chances of rotting or cracking.
- It has poor load bearing capacity so it get crack at high load bearing conditions.
- Wooden/laminate flooring is not recommended for termite or moisture prone places.
- Wooden/ laminate flooring support fire thus can't resist fire.

ALSTONE FLOORXTRA

- FLOORXTRA is 100% water proof can be used in bathroom for life time..
- FLOORXTRA is eco-friendly product and does not emit formaldehyde as it is made with virgin vinyl.
- 0% chance of termite or borer to destroy FLOORXTRA. Completely safe against any wood destroying organisms.
- Highly stable panel, no chance of rotting or cracking or bending in high footfall places like malls.
- High density (1.5) and known for high load bearing strength.
- FLOORXTRA can be used anywhere in interior as well as in bathroom and kitchen as well.
- FLOORXTRA prevent fire to spread, It is fire retardant .



High Density &
High Abrasion Resistance
(0.5mm)

Multiple Options of
Elegant Flooring



Code :FX501 Travish Oak Smoked



Code : FX502 Smoked Teak



Code : FX503 Strobus Pine



Code : FX504 Mahogany



Code : FX505 Cyprus Cedar



Code : FX506 Taupe Tropical

FLOOR XTRA DIMENSIONS

Length	: 1210mm
Width	: 150mm
Thickness	: 8mm
No of Boards in Pack	: 6
M ² in Pack	: 1.089 M ²